

Who are They?

Nora Leverson

By day, an administrative assistant, and by night the crazy person who got abducted in 2000 to coordinate this art show and just sort of forgot to "phone home." My job is to create a user-friendly environment where artists can sell their work, but also for the enthusiastic art buyers to see their favorite artwork displayed. Making a little money for the convention doesn't hurt either. I am a self-taught artist specializing in graphite and colored pencil. The day job keeps me pretty busy, but I still find time to create. If I couldn't draw, I might as well be dead.

Kristy Effinger

I'm a stay-at-home-mom whose kids are grown & left the nest, but I still stay at home! I enjoy working on my eMac computer, and helping out friends like Nora with art shows like this. I'm also a self-taught artist, but don't work at it often. My muse takes long naps between projects, I guess. I once wrote, illustrated & published a few Beauty & The Beast fanzines during the hey-day of that TV show. Otherwise, I have worked a few jobs as a professional art framer, and my home is full to bursting with framed artwork by a whole plethora of artists whose work I admire.

The MarsCon Art Show Tour

8:00 p.m. Friday, March 5

Kristy Effinger, is heading up the Art Tour again this year. Listed below are a few questions for those of you sending mail-in art. If you already have a paragraph of general information on your creative process, this is also entirely acceptable. If you're attending the convention this year, we'd also like to have you on hand during the tour, but your attendance is not required. On the other hand, this would be a good chance to do a little marketing—and we all know how much we LOVE marketing—free of charge.

Questionnaire

Questions about you...

1. Tell us a little about yourself, who you are, where you live, are you single or married/in a relationship, do you have a family?
2. How did you first get interested in art?
3. Is art a hobby for you, or are you pursuing your passion professionally?
4. What inspires you to create your works of wonder?
5. What is your medium/mediums of choice? Oils, acrylics, watercolor, pastels, charcoal, drawing (graphite or colored pencils), sculpture, collage, natural materials, costuming, photography, stitchery, etc.? And why did you choose this medium?
6. Can you tell us something about your unique artistic process?

7. Do you enjoy any other artistic expressions?
8. Do you have any funny stories or anecdotes to tell us about yourself or any pieces of your artwork?

Questions about each piece...

1. What is the title of this piece?
2. What was the inspiration for this piece?
3. Does this piece tell any kind of a story for you or for those gazing into it?
4. What techniques did you use in creating this?
5. Were you hoping for a particular emotional reaction or to convey a message?

MarsCon 2004

“Let’s Play Doctor”

Dear Artist:

How did it get to be January already? That means MarsCon is a mere two months away. Let me then take this time to cordially invite you to enter the MarsCon 2004 Art Show. The convention takes place in its latest location (back where we were in 2002), the Airport Hilton in Bloomington, Minnesota, March 5th through 7th.

Enclosed is some material on the convention in general and the art show in particular:

- ❖ Art Show Programming
- ❖ Art Show Guidelines;
- ❖ Display Art Control Sheet; and
- ❖ One sheet of four Bid Sheets.

Interested in volunteering? How about just getting discounted fees? Any artist who helps set up the room gets discounted fees. Doesn’t matter if you help set up five panels or 50.

As for the day-to-day action, we don’t need much. Kristy Effinger and I will be in the room the majority of the time, along with our intrepid staff, but even intrepid staff needs a break to peruse the dealer’s room, right? You can even choose what you want to do. If you just want to work the claim check—great! Comfortable with sales? Fabulous! Want to play security and talk art while making sure nobody touches anything? That’s good too. The art show is supposed to be fun and we’re doing our darnedest to keep it that way.

Please read the enclosed material carefully. There are one or two changes from last year—like sending your artwork matted and ready to display. If you still have any questions, please feel free to contact us at the phone numbers or e-mail below.

Until the next encounter,

Nora Levenson
Art Show Director
763.525.8639
artshow04f@marscon.org

Kristy Effinger
Art Show Co-Director
651.633.7263
artshow04f@marscon.org

Art Show Schedule

(*tentative times)

Thursday	6:30P–10:30P	Art Show Set Up
Friday	11:00A–3:00P	More Art Show Set up
	3:00P–9:00P	Open For Public Viewing
	11:00A–7:00P	Walk-In Artist Check In
	8:00P–9:30P	Art Tour
Saturday	10:00A–7:00P	Open For Public Viewing
		Print Shop Open
	10:00A–12:00P	Walk-In Artist Check In
		Space Permitting
	5:00P	Bidding Closes
	5:00P–6:00P	Art Pick up – Art Auction Prep
	6:00P–8:00P	Art Auction – program Room 1
Sunday	9:00A–1:00P	Art Checkout
	1:00P–5:00P	Misc. Pack and Take Down
	6:00P	Art Show Room Surrendered